



**BCL-001-001509** Seat No. \_\_\_\_\_

**Third Year B. A. (Sem. V)  
(W.E.F.-2010) Examination**

**August – 2021**

**Functional English - 9  
(FE-IX – Introduction to Print Media)**

**Faculty Code : 001**

**Subject Code : 001509**

Time : 2 Hours]

[Total Marks : 50

- 1** Answer the following questions in a word or sentence : **10**
- (1) Who is the present health minister of India ?
  - (2) Who is the governor of Gujarat State ?
  - (3) In which country, Olympic 2020 was organized ?
  - (4) Who played the lead role in the movie Laxmi ?
  - (5) How many medals did India win in Olympic 2020 ?
  - (6) Which country is considered to be the epicenter of Corona Virus ?
  - (7) What is the vaccine name against Corona Virus from Russia ?
  - (8) Who is the President of USA ?
  - (9) In which district of Gujarat, Shivrappur Beach is located ?
  - (10) What is the name of the National-award winning Bollywood choreographer, who recently passed away ?
- 2** Answer Any one of the following questions : **10**
- (1) Write a note on types of Media.
  - (2) Write a note on Media Activism.
- 3** Answer Any ONE of the following questions : **10**
- (1) Explain history of Newspaper in India.
  - (2) Explain in detail the elements of News Report.

- 4 Answer Any ONE of the following questions : **10**
- (1) Write a note on Advertising Appeals.
  - (2) Prepare an advertisement Herbal Shampoo.
- 5 Answer Any ONE of the following questions : **10**
- (1) Draft a press report on a massive accident happened near your locality.
  - (2) Define :
    - (A) Editor
    - (B) Royalty
    - (C) Copyright
    - (D) Page 3
    - (E) PIB
-